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## Two experts come together as one team

4POS has worked very successfully with Pan Oston (NL) in recent years. The quality and values of the company are congruent with those of 4POS, the ranges complement each other perfectly. As of December 1, 2022, the owners of 4POS have sold all of their shares in Pan Oston. Rolf Thomann will remain CEO of 4POS and continue to lead the company strategically and operationally.

"The fact that Pan Oston is investing in 4POS AG is a big win for us," says Rolf Thomann, CEO of 4POS AG. The two companies have been working together for years and use synergies where they make sense. They represent the same values and sell high-quality products. The two companies are managed under the umbrella of a holding company as equal sister companies. The 4POS brand will be further strengthened by the additional innovative strength resulting from this merger, and the development and marketing of new self-service systems such as self-checkout or self-order kiosks will be promoted. Double, it says below.

### The 4POS brand will remain in place and the employees will remain

Both companies supply many retailers in Europe with innovative POS solutions. Pan Oston ([www.panoston.nl](http://www.panoston.nl)) serves the European market from its headquarters in The Netherlands, while 4POS ([www.4pos.com](http://www.4pos.com)) does so from its center of excellence in Switzerland. **"Nothing will change for our customers,"** says Rolf Thomann. Because both companies will continue to operate under their own brands and with their own employees. The declared goals of the two sister companies are to achieve broader coverage in the various market segments and to serve existing and new customers even better. As CEO, Mr. Rolf Thomann will continue to play a key role at 4POS AG, both strategically and operationally. In addition, together with Ralf Hovenga (CEO of Pan Oston), he will form the board of directors of 4POS AG and Pan Oston Holding.

In connection with that change, Pan Oston has also gained a new reseller for the Swiss market: Primelco System Device AG will have access to Pan Oston's innovative product portfolio and at the same time remain the exclusive sales channel for the 4POS products.

----- Additional information -----

### Press release photo:

*Caption* Pan Oston self-checkouts with 4POS hardware at Albert-Heijn.

*Foto copyright:* Pan Oston B.V.

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